



COLC's Canada-wide Ocean Literacy Study: Regional Workshops: Atlantic



June 22
10:30am to 11:30am ET

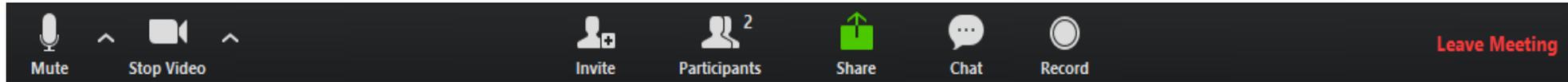
WELCOME!

Upon joining, please:

- Select preferred language channel (English or French)
- Ensure your online name is formatted as follows:
 - FirstName LastName, preferred pronoun (Organization)
 - E.g. Julia Ostertag, she/her (COLC, Atlantic RC)(participants > *your name* > more > rename)



Participant Controls



Upon joining, please ensure your online name is formatted as follows:

- FirstName LastName, preferred pronouns (Organization)
- E.g. Julia Ostertag, she/her (COLC)

(participants > *your name* > more > rename)

As a participant, you will have the ability to (by clicking on the control bar icons):

Mute / unmute

Show / stop video

View and participate in the Chat

View participants on the call

React with a thumbs up or clapping hands

Select your preferred language channel

(English or French)

**Please note: If you are participating via phone, you may not be able to participate in all the same ways*



Welcome and Introductions



Who is in the room? Anyone missing?



7 Mile Bay
Arctic Eider Society
Association du bassin versant de la baie de Shediac
Back to the Sea Society
Biodôme de Montréal
Canada's Ocean Supercluster
Canadian Network for Ocean Education (CaNOE)
CarolAnne Black, Consulting Science Writers
Centre for Ocean Ventures & Entrepreneurship (COVE)
Clean Foundation
Coastal Action
Coastal Connections
Coldwater Lobster Association
Confederacy of Mainland Mi'kmaq
Conseil de la conservation du Nouveau-Brunswick/Conservation
Council of New Brunswick
CPAWS-NL
Dalhousie University
éCH2osystème

Environment and Climate Change Canada
Équipe d'alphabétisation-Nouvelle-Écosse
Esgenoôpetitj Watershed Association
Fisheries and Marine Institute, Memorial University of
Newfoundland
Fisheries and Oceans Canada
Fishing for Success
Fundy Ocean Research Centre for Energy (FORCE)
Gesner & Associates Environmental Learning
Green Marine
Halifax Regional Centre for Education
Illinois Coastal Management Program
JASCO Applied Sciences (Canada) Ltd
Johnson Geo Centre
Laurentian University
M - Expertise Marine
Maritime Aboriginal Peoples Council
Memorial University of Newfoundland
MEOPAR
Mi'kmaq Conservation Group

Jane Affleck, Artist/Researcher
Ocean Bridge
Ocean Conservation Trust
Ocean School/Ocean Frontier Institute
Ocean Tracking Network
Ocean Wise
Oceans Learning Partnership
Parcs Canada / #Nature For All
Pisces RPM
Rambøll
Shediac Bay Watershed
Simon Fraser University
St. John's Storytelling Group
Students on Ice Foundation
WWF-Canada



Agenda



- COLC ocean literacy study overview
- Regional Report Highlights: Strengths, Barriers, and Preliminary Recommendations
- Advancing the Development of a National Strategy
- Breakout Group Discussions: How can a national strategy help advance ocean literacy in the Atlantic region?
- Closing Remarks and Next Steps



Ideas for a Smooth and Effective Zoom Meeting Today

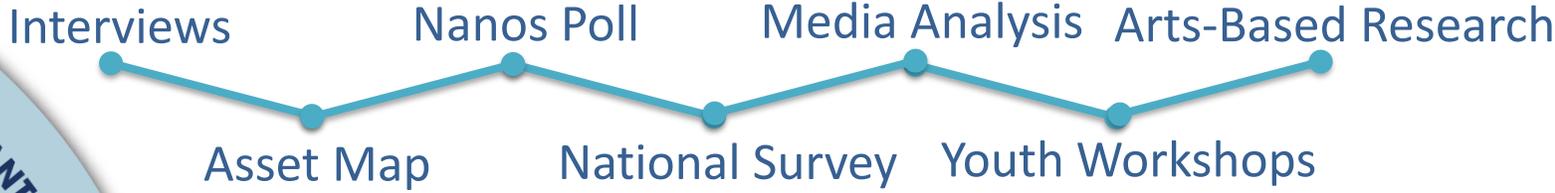
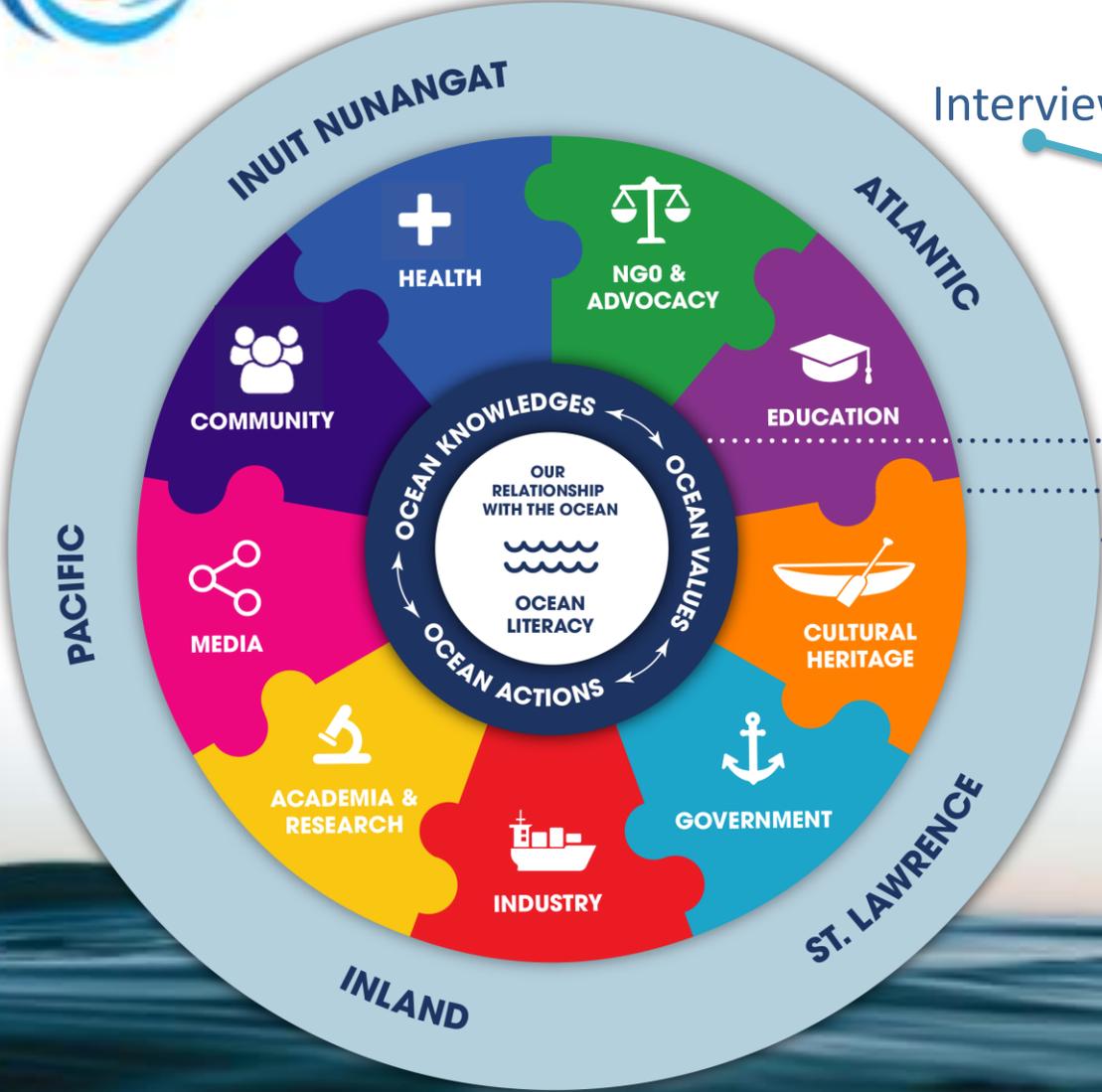


We've got an ambitious agenda! Here are some thoughts to guide your participation today:

- Let's use the **Chat Box** to pose questions and share comments throughout the session
- Let's use the **React** options to show support (thumbs up and clapping)
- Please keep yourself on **Mute** for the duration of session, except in breakout groups
- Please to use the "**Interpretation**" channel to hear the delivery of the presentations in the official language of your choice
- Watch for the **follow-up survey** after the workshop to provide additional input!
- Please note, the session is being **recorded** and will be shared post-workshop
- Most of all... **your patience is appreciated** as we navigate this virtual engagement experience!



Understanding OL in Canada – Study Overview



DIMENSIONS OF OCEAN LITERACY
SECTORS
REGIONS

**OVER 3,000 Canadians
 & 400 organizations**



Atlantic Report Highlights



Regional overview

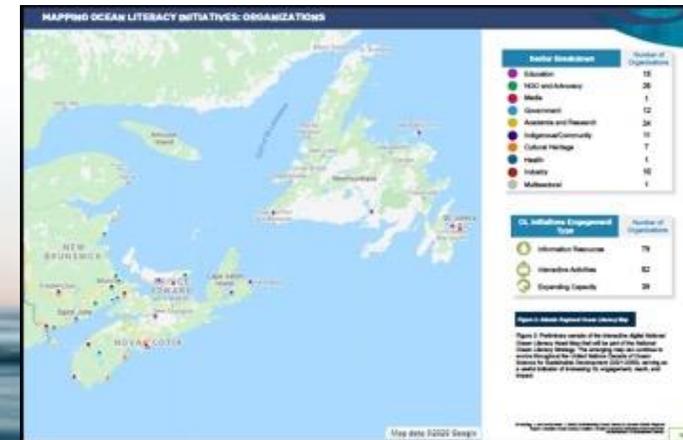
549 Responses

Regional data:

- **73** Documents Scanned
- **61** Interviews
- **108** OL Initiatives Identified
- **8** Arts-based Responses (Jane Affleck, P.E.I.)

National data specific to the Atlantic Region:

- **337** Canadian OL Survey respondents
- **100** Nanos Poll respondents





Key Strengths



- Relationships and collaboration
- Place-based knowledge and experiential learning
- Ocean engagement through raising awareness about plastic pollution
- Women leaders
- Two-Eyed Seeing (Etuaptmumk)
- Workforce development
- **Others?** Let us know in the chat!



Key Barriers



- Lack of funding and the competitive nature of funding
- Conflict and lack of trust due to siloed relationships
- Overcoming human separation from coasts and the ocean
- Gap in human and ocean health connections
- **Others?** Let us know in the chat!



Preliminary Recommendations



- Invest in OL
- Include the ocean as part of school curricula
- Make the ocean visible and accessible to all Canadians through a watershed approach



Preliminary Recommendations – Key Emergent Messages



- Build trust/break down silos through collaboration
- Encourage knowledge co-creation projects
- Develop OL networks regionally/Coordinate regional networks nationally
- Ensure Indigenous voices, knowledge, languages, and rights integrated from beginning
- OL is required beyond formal education
- Communicate OL through media, storytelling, arts, etc.
- Share research data openly, transparently, through accessible platforms
- OL that is inclusive and accessible
- OL that is culturally and regionally relevant
- Recognize urgency of ecological crises
 - ***Other? Let us know in the chat!***



Advancing the Development of a National Strategy



Advancing the Development of a National Strategy - Intended Outcomes



- Strengthens Canadians' knowledge & values about the ocean
- Fosters an ethic of care for the ocean in Canadians
- Changes behaviours and incites action
- Influences policy decisions and educates decision-makers
- Advances reconciliation with Indigenous Peoples
- Builds bridges and a culture of collaboration within and beyond the OL community, regionally, nationally, and internationally



Advancing Development of National Strategy – Timeline



Next phases / Timeline

- July – August
- September – October
- November - December

Potential pathways for strong regional engagement:

- Collectively flesh out recommendations
- Assist with building the digital National OL Asset Map
- Participate in sector-specific working groups (e.g., industry engagement, national education framework, etc.)
- Review drafts of national strategy
- Other?

Anything else? Let us know in the chat!



How can a national strategy help advance ocean literacy in the Atlantic region?

- 4-5 people per group + a dedicated notetaker
- Open and inclusive space for **constructive discussion**
- Before we bring you back to the main gathering space, your **notetaker will prepare 1-2 key takeaway messages** from group discussion to be shared in the main Chat Box



Regional Insights for the National Strategy



What did we hear from Breakout Groups?

Remember to share one takeaway from your group in the Chat Box!



Wrapping up our Session



What was your experience today? What did you learn? Surprises? A-ha's?

In “**one word**” please use the Chat Box to share your closing thoughts...!

NEXT STEPS:

Pathways for Engagement

Follow-up survey

'What We Heard' summary report



Thank you for your participation!



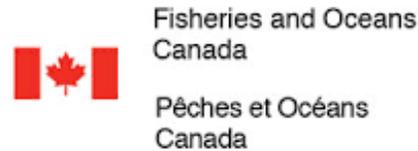
Julia Ostertag (Regional Coordinator) : julia@colcoalition.ca

Diz Glithero (National Coordinator): Diz@colcoalition.ca

  @CANoceanlitCO

WWW.COLCOALITION.CA

Workshop Partners:



Regional Research Partners:

