



COLC's Canada-wide Ocean Literacy Study: Inland Canada Regional Workshop



June 23
12:00pm to 1:00pm EDT

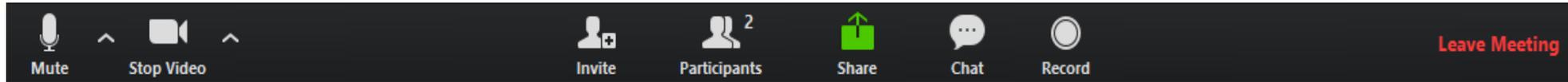
WELCOME!

Upon joining, please:

- Select preferred language channel (English or French)
 - Ensure your online name is formatted as follows:
 - FirstName LastName, preferred pronoun (Organization)
 - E.g. Sarah MacNeil, she/her (COLC)
- (participants > *your name* > more > rename)



Participant Controls



Upon joining, please ensure your online name is formatted as follows:

- FirstName LastName, preferred pronouns (Organization)
- E.g. Sarah MacNeil, she/her (COLC)

(participants > *your name* > more > rename)

As a participant, you will have the ability to (by clicking on the control bar icons):

Mute / unmute

Show / stop video

View and participate in the Chat

View participants on the call

React with a thumbs up or clapping hands

Select your preferred language channel

(English or French)

**Please note: If you are participating via phone, you may not be able to participate in all the same ways*



Welcome and Introductions



Who is in the room? Anyone missing?



Canadian Network for Ocean Education
(CaNOE)
CarolAnne Black, Consulting Science Writers
Centre for Indigenous Environmental Resources
Dalhousie University
Ecology North
Environment and Climate Change Canada
Esgenoôpetitj Watershed Association
Fisheries and Oceans Canada
Fishing for Success
Georgia Strait Alliance
Government of Alberta

Green Marine
Ingenium
Illinois Coastal Management Program
Indigenous Services Canada
Laurentian University
M - Expertise Marine
Memorial University of Newfoundland
Ocean School / Ocean Frontier Institute
Ocean Networks Canada
Parks Canada
Pisces RPM

Polar Knowledge Canada
Rambøll
Ripley's Aquarium of Canada
Simon Fraser University
Students on Ice Foundation
Swim Drink Fish
University of Victoria WWF-
Canada



Agenda



- Regional Report Highlights: Strengths, Barriers, and Preliminary Recommendations
- Advancing the Development of a National Strategy
- Breakout Group Discussions: How can a national strategy help advance ocean (water) literacy in the Inland Canada region?
- Closing Remarks and Next Steps



Ideas for a Smooth and Effective Zoom Meeting Today

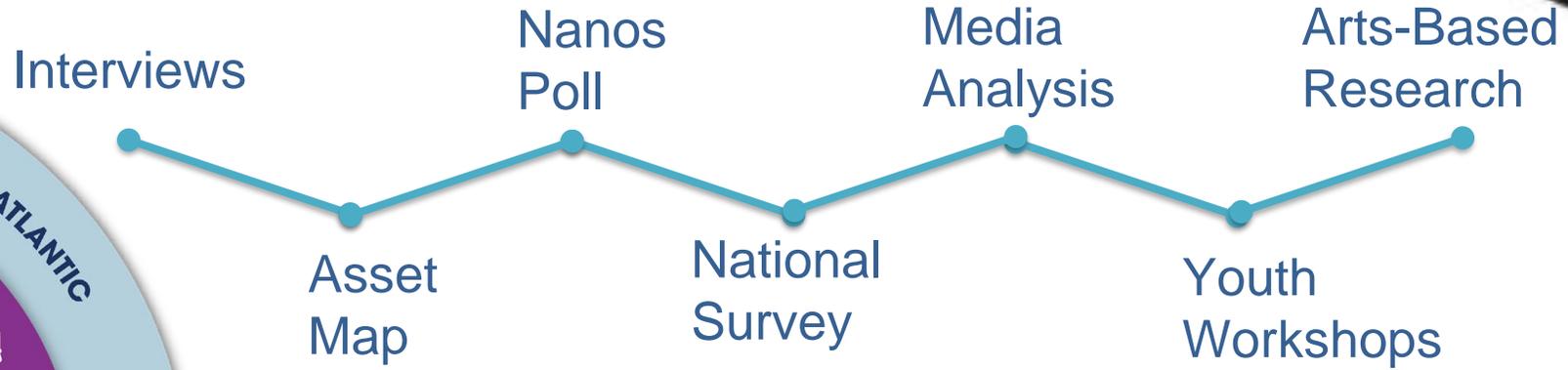
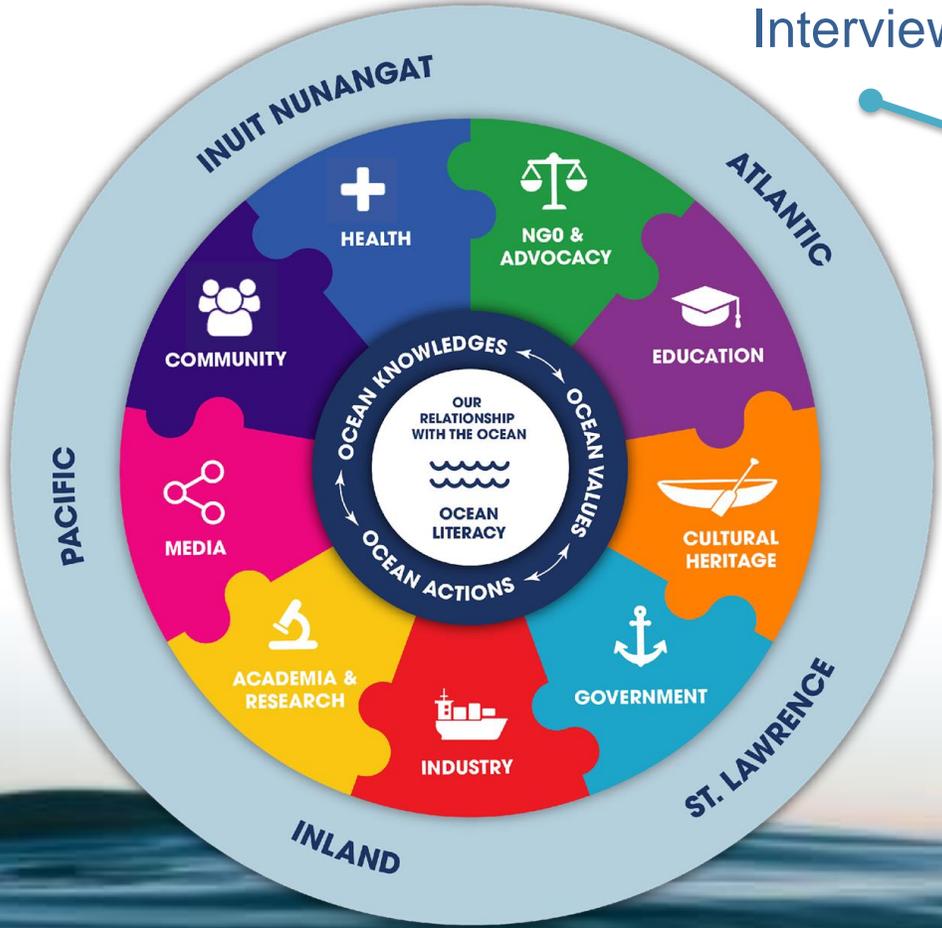


We've got an ambitious agenda! Here are some thoughts to guide your participation today:

- Let's use the **Chat Box** to pose questions and share comments throughout the session
- Let's use the **React** options to show support (thumbs up and clapping)
- Please keep yourself on **Mute** for the duration of session, except in breakout groups
- Please to use the "**Interpretation**" channel to hear the delivery of the presentations in the official language of your choice
- Watch for the **follow-up survey** after the workshop to provide additional input!
- Please note, the session is being **recorded** and will be shared post-workshop
- Most of all... **your patience is appreciated** as we navigate this virtual engagement experience!



Understanding OL in Canada Study



**OVER 3,000
CANADIANS
& 400 organizations**



Inland Canada Report Highlights



Inland Canada Overview

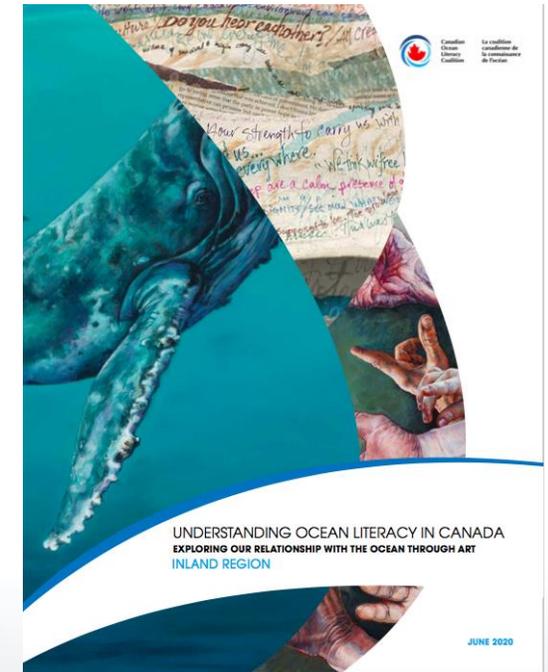
1,166 Responses

Regional data:

- 24 Documents Scanned
- 24 Interviews
- 117 Arts-based responses
(Artist: Karen Tamminga-Paton)

National data specific to Inland Canada:

- 519 Canadian OL Survey respondents
- 506 Nanos Poll respondents





Key Strengths



- Established Community Water Monitoring Programs and Information Sharing
- Place-Based Experiential Education
- “Water is Life”: Building Land-Water Stewardship Action
- **Others?** Let us know in the chat!



Key Barriers



- Funding and Restrictive Guidelines
- Limited Access to Water and Capacity Sharing
- Lack of Frameworks and Policies for Ocean and Water Literacy Initiatives
- **Others?** Let us know in the chat!



Preliminary Recommendations



Preliminary Recommendations



- Increase Support for and Capacity in Community-Based Water Initiatives
- Provide Space for Open Dialogue and Collaboration Between Ocean and Water Literacy Experts and Practitioners
- Develop Regionally-Specific Resources that tie into an Overarching National Water/Ocean Narrative
- **Others?** Let us know in the chat!



Advancing the Development of a National Strategy



Advancing the Development of a National Strategy- Intended Outcomes



- Strengthens Canadians' knowledge & values about the ocean
- Fosters an ethic of care for the ocean in Canadians
- Changes behaviours and incites action
- Influences policy decisions and educates decision-makers
- Advances reconciliation with Indigenous Peoples
- Builds bridges and a culture of collaboration within and beyond the OL community, regionally, nationally, and internationally



Advancing Development of National Strategy – Timeline



Next phases / Timeline

- July – August
- September – October
- November - December

Potential pathways for continued regional engagement:

- Collectively flesh out recommendations
- Assist with building the digital National OL Asset Map
- Participate in sector-specific working groups (e.g., industry engagement, national education framework, etc.)
- Review drafts of national strategy
- Other?

Anything else? Let us know in the chat!



How can a national strategy help advance ocean literacy in the Inland Canada region?

- 4-5 people per group + a dedicated notetaker
- Open and inclusive space for **constructive discussion**
- Before we bring you back to the main gathering space, your **notetaker will prepare 1-2 key takeaway messages** from group discussion to be shared in the main Chat Box



Inland Canada Regional Insights for the National Strategy



What did we hear from Breakout Groups?

Remember to share 1-2 key takeaways from your group in the Chat Box!



Wrapping up our Session



What was your experience today? What did you learn? Surprises? A-ha's?

In **“one word”** please use the Chat Box to share your closing thoughts...!

NEXT STEPS:

Pathways for Engagement

Follow-up survey

‘What We Heard’ summary report/audio recording of full plenary



Thank you for your participation!



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Workshop Partners:



Fisheries and Oceans
Canada
Pêches et Océans
Canada



Regional Research Partners:

