



# COLC's Canada-wide Ocean Literacy Study: St. Lawrence Regional Workshop



June 22  
12:00pm to 1:00pm EDT

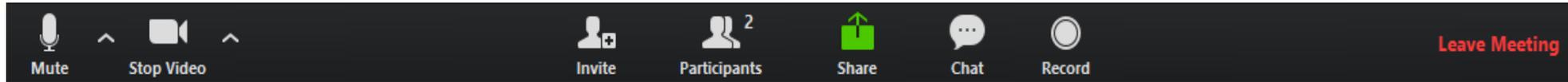
## WELCOME!

### Upon joining, please:

- Select preferred language channel (English or French)
  - Ensure your online name is formatted as follows:
    - FirstName LastName, preferred pronoun (Organization)
    - E.g. Sarah MacNeil, she/her (COLC)
- (participants > *your name* > more > rename)



# Participant Controls



**Upon joining, please ensure your online name is formatted as follows:**

- FirstName LastName, preferred pronouns (Organization)
- E.g. Sarah MacNeil, she/her (COLC)

(participants > *your name* > more > rename)

As a participant, you will have the ability to (by clicking on the control bar icons):

Mute / unmute

Show / stop video

View and participate in the Chat

View participants on the call

React with a thumbs up or clapping hands

Select your preferred language channel

(English or French)

*\*Please note: If you are participating via phone, you may not be able to participate in all the same ways*



# Welcome and Introductions



# Who is in the room? Anyone missing?



Assembly of First Nations  
Biodôme de Montréal  
CaNOE  
CarolAnne Black, Consulting Science Writers  
Conseil de la Conservation du Nouveau-  
Brunswick  
CPAWS  
Dalhousie University  
éch2osystème  
Environment and Climate Change Canada  
Esgenoôpetitj Watershed Association  
Exploramier  
Fisheries and Oceans Canada

Fishing for Success  
Fonds de recherche du Québec  
Green Marine  
Halifax Regional Centre for Education  
Illinois Coastal Management Program  
Institut France-Québec Maritime  
Jasco Applied Sciences (Canada) Ltd  
Laurentian University  
M – Expertise Marine  
Memorial University  
Observatoire global du Saint-Laurent  
Ocean School  
Ocean Frontier Institute

Ottawa Riverkeeper  
Parks Canada  
Pisces RPM  
Rambøll  
Réseau Québec Maritime  
Shediac Bay Watershed  
Simon Fraser University  
Students on Ice Foundation  
Swim Drink Fish  
Université Laval  
WWF - Canada



# Agenda

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- Regional Report Highlights: Strengths, Barriers, and Preliminary Recommendations
- Advancing the Development of a National Strategy
- Breakout Group Discussions: How can a national strategy help advance ocean (water) literacy in the St. Lawrence region?
- Closing Remarks and Next Steps



# Ideas for a Smooth and Effective Zoom Meeting Today

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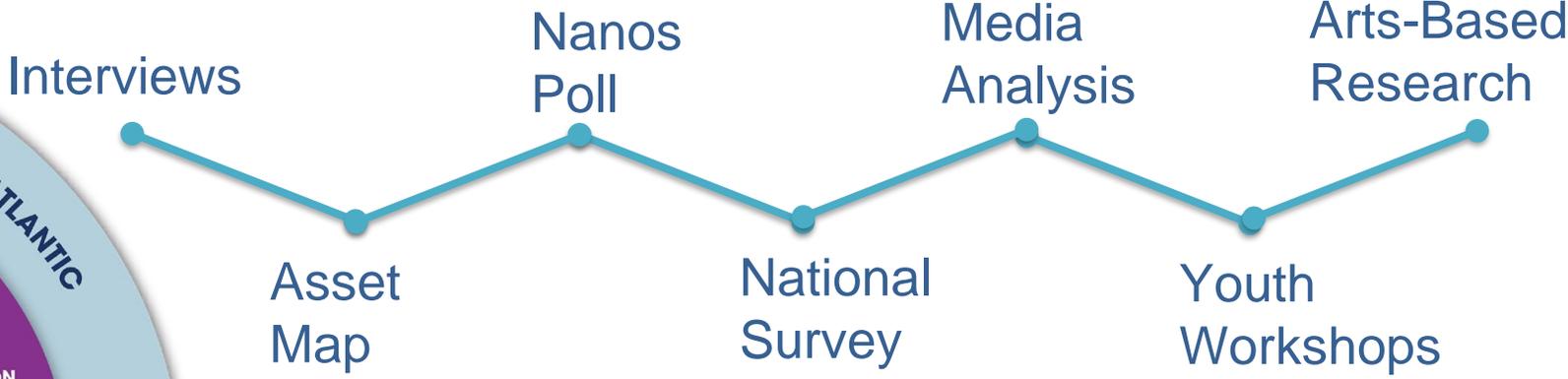
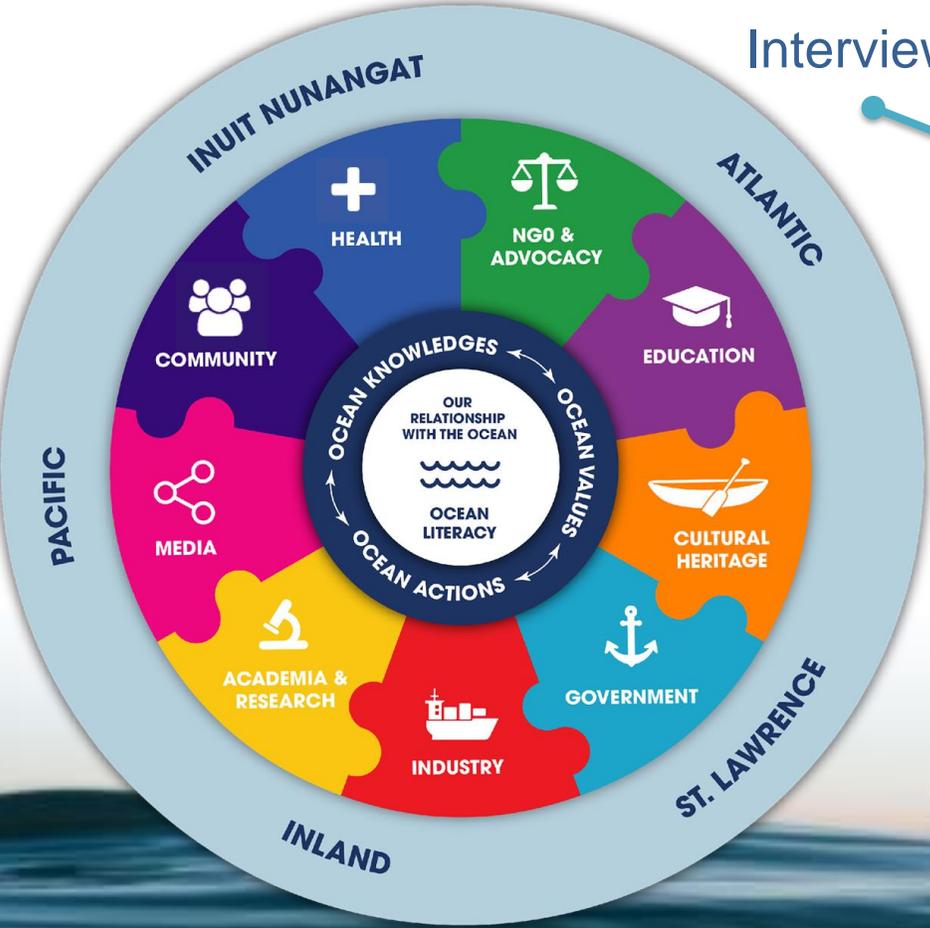


We've got an ambitious agenda! Here are some thoughts to guide your participation today:

- Let's use the **Chat Box** to pose questions and share comments throughout the session
- Let's use the **React** options to show support (thumbs up and clapping)
- Please keep yourself on **Mute** for the duration of session, except in breakout groups
- Please to use the "**Interpretation**" channel to hear the delivery of the presentations in the official language of your choice
- Watch for the **follow-up survey** after the workshop to provide additional input!
- Please note, the session is being **recorded** and will be shared post-workshop
- Most of all... **your patience is appreciated** as we navigate this virtual engagement experience!



# Understanding OL in Canada Study



**OVER 3,000  
CANADIANS  
& 400 organizations**





# St. Lawrence Report Highlights



# St. Lawrence Overview

**961 Responses**

**Regional data:**

- 70 Documents Scanned
- 25 Interviews
- 53 Arts-based responses  
(Artist: Nancy Breton)

**National data specific to the St. Lawrence:**

- 565 Canadian OL Survey respondents
- 251 Nanos Poll respondents





# Key Strengths

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- Coordinated consultation and dialogue
- Dynamic and accessible knowledge communication
- Multidisciplinary research networks
- Intersectoral collaborations and partnerships
- **Others?** Let us know in the chat!



# Key Barriers

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- Insufficient, short-term, and competitive funding
- Disconnection from the regions' waters
- Access to the water and its resources
- Language constraints
- **Others?** Let us know in the chat!



# Preliminary Recommendations



# Preliminary Recommendations

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- Provide sustained funding for OL
- Integrate knowledge and perspectives of First Nations and non-Indigenous coastal communities into the co-production of OL knowledge
- Support and promote accessible knowledge and science communication tools
- Create collaborative tools and spaces for OL practice across borders.
- **Others?** Let us know in the chat!



# Advancing the Development of a National Strategy



## Advancing the Development of a National Strategy - Intended Outcomes

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- Strengthens Canadians' knowledge & values about the ocean
- Fosters an ethic of care for the ocean in Canadians
- Changes behaviours and incites action
- Influences policy decisions and educates decision-makers
- Advances reconciliation with Indigenous Peoples
- Builds bridges and a culture of collaboration within and beyond the OL community, regionally, nationally, and internationally



# Advancing Development of National Strategy – Timeline

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## Next phases / Timeline

- July – August
- September – October
- November - December

## Potential pathways for continued regional engagement:

- Collectively flesh out recommendations
- Assist with building the digital National OL Asset Map
- Participate in sector-specific working groups (e.g., industry engagement, national education framework, etc.)
- Review drafts of national strategy
- Other?

Anything else? Let us know in the chat!



# How can a national strategy help advance ocean literacy in the St. Lawrence region?

- 4-5 people per group + a dedicated notetaker
- Open and inclusive space for **constructive discussion**
- Before we bring you back to the main gathering space, your **notetaker will prepare 1-2 key takeaway messages** from group discussion to be shared in the main Chat Box



# St. Lawrence Regional Insights for the National Strategy

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## What did we hear from Breakout Groups?

Remember to share 1-2 key takeaways from your group in the Chat Box!



# Wrapping up our Session

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**What was your experience today? What did you learn? Surprises? A-ha's?**

In **“one word”** please use the Chat Box to share your closing thoughts...!

NEXT STEPS:

**Pathways for Engagement**

**Follow-up survey**

**‘What We Heard’ summary report/audio recording of full plenary**



Thank you for your participation!



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Workshop Partners:



Fisheries and Oceans  
Canada  
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Canada



Regional Research Partners:

