



COLC's Canada-wide Ocean Literacy Study: Pacific Regional Workshop



June 22
10:30am to 11:30am PST

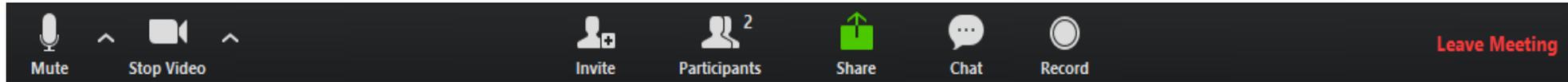
WELCOME!

Upon joining, please:

- Select preferred language channel (English or French)
- Ensure your online name is formatted as follows:
 - FirstName LastName, preferred pronoun (Organization)
 - E.g. Lily Yumagulova, she/her (COLC)(participants > *your name* > more > rename)



Participant Controls



Upon joining, please ensure your online name is formatted as follows:

- FirstName LastName, preferred pronouns (Organization)
 - E.g. Lily Yumagulova, she/her (COLC)

(participants > *your name* > more > rename)

As a participant, you will have the ability to (by clicking on the control bar icons):

Mute / unmute

Show / stop video

View and participate in the Chat

View participants on the call

React with a thumbs up or clapping hands

Select your preferred language channel

(English or French)

**Please note: If you are participating via phone, you may not be able to participate in all the same ways*



Welcome and Introductions



Who is in the room? Anyone missing?



7 Mile Bay

Artists

Bamfield Marine Sciences Centre

Bangladesh University of Professionals (BUP)

BC Ferries

Boating BC

Canadian Network for Ocean Education
(CaNOE)

CarolAnne Black, Consulting Science Writers

Cartis Research Inc.

Centre for Ocean Ventures & Entrepreneurship

Coastal Restoration Society & Clayoquot

CleanUp

Environment and Climate Change Canada

Esgenoôpetitj Watershed Association

Fisheries & Oceans Canada

Fisheries and Marine Institute, Memorial
University of Newfoundland

Fishing for Success

Georgia Strait Alliance

Government of Alberta

Green Marine

Hakai Institute

Halifax Regional Centre for Education

Illinois Coastal Management Program

Indigenous Services Canada

JASCO Applied Sciences (Canada) Ltd

Laura Trethewey Projects

M - Expertise Marine

Memorial University of Newfoundland

MEOPAR

Misha Warbanski

Ocean Networks Canada

Ocean School

Ocean Frontier Institute

Ocean Wise Conservation Association

Parks Canada

Pisces RPM

Rambøll

Shandy Kariatsumari

Simon Fraser University

Sitka Foundation

Students on Ice Foundation

Swim Drink Fish

Ucluelet Aquarium Society

University of British Columbia

University of Victoria

Vancouver Island University

WWF-Canada



Agenda



- Regional Report Highlights: Strengths, Barriers, and Preliminary Recommendations
- Advancing the Development of a National Strategy
- Breakout Group Discussion: How can a national strategy help advance ocean literacy in the Pacific region?
- Closing Remarks and Next Steps



Ideas for a Smooth and Effective Zoom Meeting Today

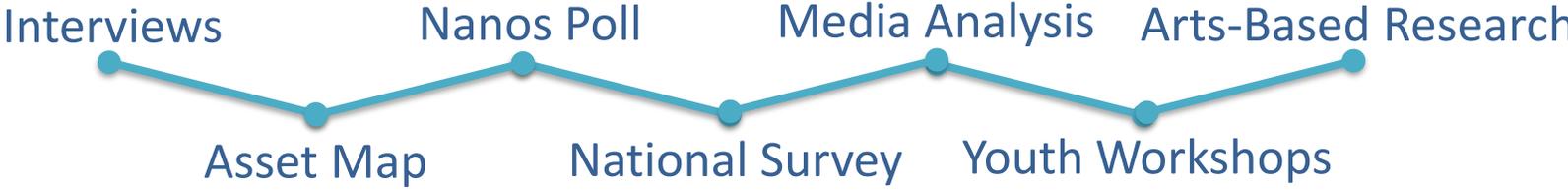
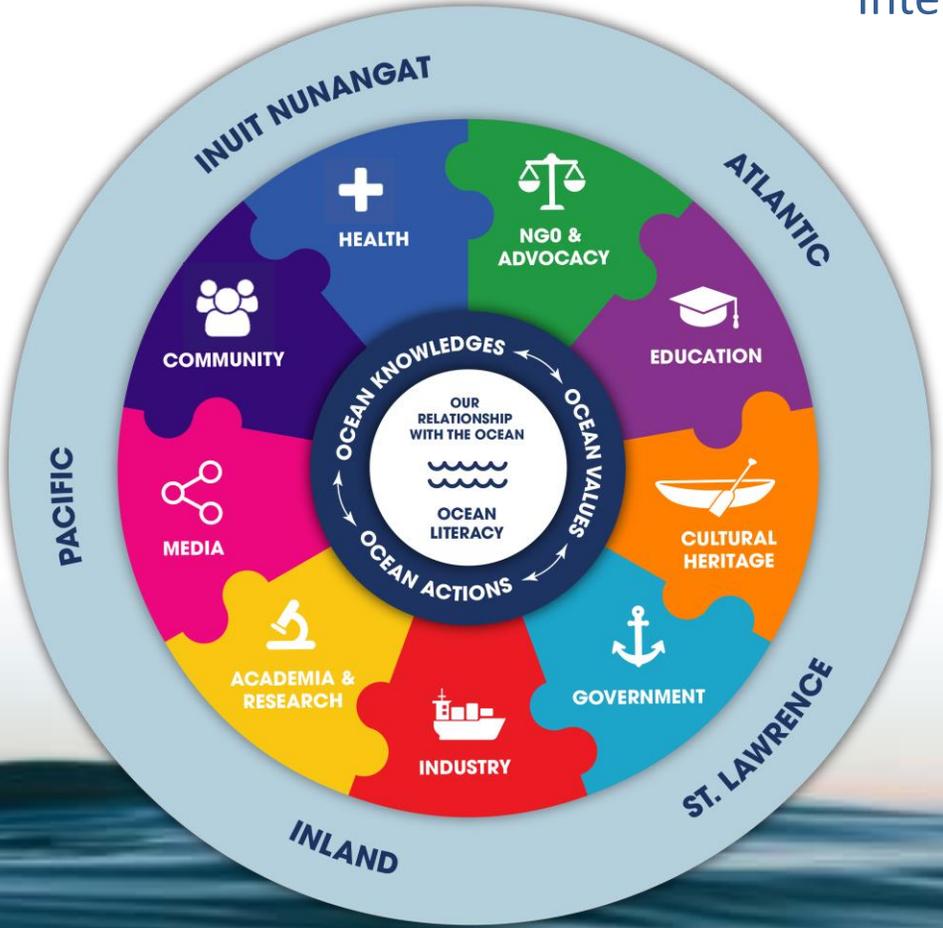


We've got an ambitious agenda! Here are some thoughts to guide your participation today:

- Let's use the **Chat Box** to pose questions and share comments throughout the session
- Let's use the **React** options to show support (thumbs up and clapping)
- Please keep yourself on **Mute** for the duration of session, except in breakout groups
- Please to use the "**Interpretation**" channel to hear the delivery of the presentations in the official language of your choice
- Watch for the **follow-up survey** after the workshop to provide additional input!
- Please note, the session is being **recorded** and will be shared post-workshop
- Most of all... **your patience is appreciated** as we navigate this virtual engagement experience!



Understanding OL in Canada Study



3,000+ Canadians
400 organizations



Pacific Report Highlights



Pacific Regional overview



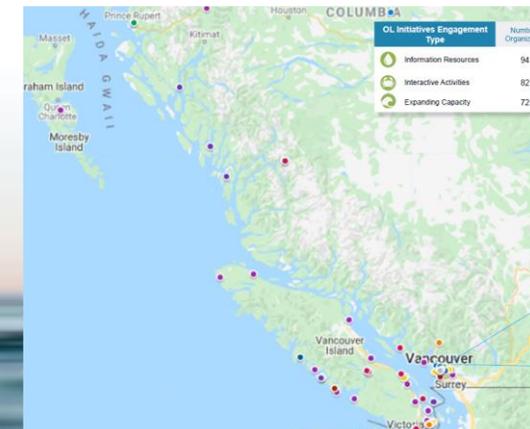
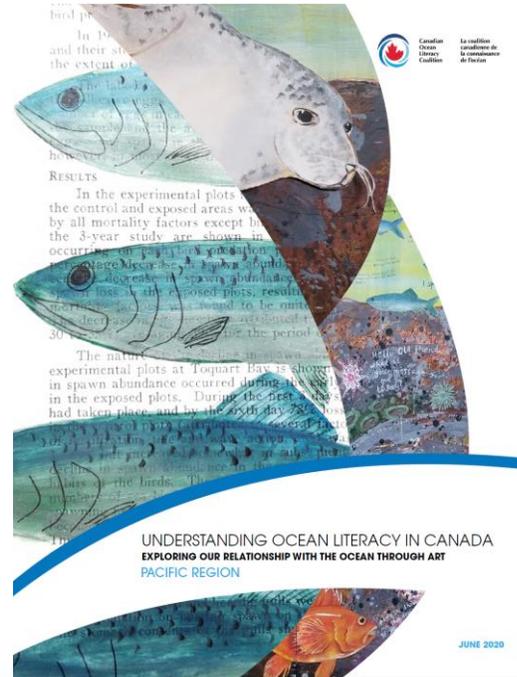
675 responses

Regional data:

- 42 Arts-based responses (Artist: Robi Smith)
- 36 Interviews
- 53 OL Mapping Surveys
- 100+ Documents Scanned
- 500+ OL initiatives for 120+ organizations/communities
- Peer review

National data specific to the Pacific region:

- 341 Canadian OL Survey respondents
- 153 Nanos Poll respondents





Key Strengths



- First Nations stewardship and leadership
- Long-running OL initiatives and reach
- Place-based, experiential learning
- Multi-faceted research
- Multi-sectoral partnerships
- **Other?** Let us know in the chat!



Key Barriers



- Lack of funding and competition for it
- Inequitable access to the ocean and OL initiatives
- Fragmented governance
- Disconnect from nature
- **Other?** Let us know in the chat!



Preliminary Recommendations



Preliminary Recommendations



- **Respectfully recognize Indigenous Knowledges**
- **Include the Ocean as part of school curricula in B.C. and nationally**
- **Develop a shared ocean identity by bridging inland and coastal perspectives on the value of the ocean to Canadians**
- Invest in OL
- Foster more coordinated and collaborative action (across the region and Canada)
- Make better connections with climate change and health
- Foster accessibility and inclusivity
- Expand OL to include the political visibility of the ocean
- **Other?** Let us know in the chat!



Advancing the Development of a National Strategy



Advancing the Development of a National Strategy- Intended Outcomes



- Strengthens Canadians' knowledge & values about the ocean
- Fosters an ethic of care for the ocean in Canadians
- Changes behaviours and incites action
- Influences policy decisions and educates decision-makers
- Advances reconciliation with Indigenous Peoples
- Builds bridges and a culture of collaboration within and beyond the OL community, regionally, nationally, and internationally



Advancing Development of National Strategy – Timeline



Next phases / Timeline

- July – August
- September – October
- November - December

Potential pathways for continued regional engagement:

- Collectively flesh out recommendations
- Assist with building the digital National OL Asset Map
- Participate in sector-specific working groups (e.g., industry engagement, national education framework, etc.)
- Review drafts of national strategy
- Other?

Anything else? Let us know in the chat!



How can a national strategy help advance ocean literacy in the Pacific region?

- 4-5 people per group + a dedicated notetaker
- Open and inclusive space for **constructive discussion**
- Before we bring you back to the main gathering space, your **notetaker will prepare 1-2 key takeaway messages** from group discussion to be shared in the main Chat Box



Pacific Regional Insights for the National Strategy



What did we hear from Breakout Groups?

Remember to share 1-2 key takeaways from your group in the Chat Box!



Wrapping up our Session



What was your experience today? What did you learn? Surprises? A-ha's?

In **“one word”** please use the Chat Box to share your closing thoughts...!

NEXT STEPS:

Pathways for Engagement

Follow-up survey

‘What We Heard’ summary report/audio recording of full plenary



Thank you for your participation!



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Workshop Partners:



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Canada
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